



Jules Levy

Creative Executive
Creative Director
Writer/Producer

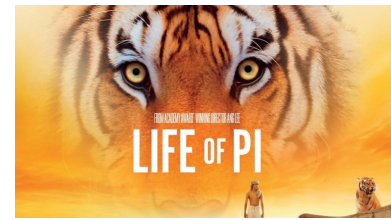
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Filmed Entertainment Creative Advertising
Integrated Marketing Campaigns
AV, Content, Digital, Print

Worldwide Blockbusters
Important Independent Filmmaking
Original Movies, Series, and Franchises

Vision + Strategy + Execution



**CREATIVE DIRECTOR - REVOLVE AGENCY****2020 - PRESENT**

Help lead staff and audiovisual creative advertising for theatrical and streaming clients.
Write and Produce audiovisual and social/digital marketing for full Revolve slate and clientele.

CREATIVE DIRECTOR - HEART SLEEVE**2019**

Helped lead all staff and creative advertising for AV, digital, and specialty key art for studio movies, independent film, and streaming content, during which time company was honored with multiple Clio Entertainment and Golden Trailer nominations and wins, including the 2019 Clios Entertainment Silver Award-winning integrated marketing campaign reel for **JOHN WICK CHAPTER 3: PARABELLUM**.

INDEPENDENT CONSULTANT/WRITER/PRODUCER**2017 - 2018**

Creative advertising producing and copywriting + strategic marketing on AV, print and digital for film, TV, and content campaigns for multiple studio, agency and corporate clients from Los Angeles to New York to China, including the 2017 Clios Entertainment Grand Award-winning integrated marketing campaign reel for **LA LA LAND**. Other projects included finished work for **DETECTIVE PIKACHU**, **THE MEG**, **FIRST PURGE**, and **THE WALKING DEAD** franchise.

CONSULTING VICE PRESIDENT - ZEALOT LOS ANGELES**2016 - 2017**

Oversaw the leasing, opening, staffing, and generating initial studio clientele and creative output and workflow for Zealot's new Los Angeles office, on campaigns including **LA LA LAND**, **THE GLASS CASTLE**, **FLATLINERS**, and **THE JOURNEY**.

CONSULTING VICE PRESIDENT - SONY INTL CREATIVE ADVERTISING**2016**

Initiated, oversaw and/or contributed to theatrical advertising AV and print campaigns on feature film projects including **THE SHALLOWS**, **LIFE**, **ALPHA**, **SMURFS: THE LOST VILLAGE**, **ROUGH NIGHT**, **GHOSTBUSTERS**, and **PETER RABBIT**.

MARKETING CONSULTANT - LIONSGATE**2016**

Oversaw the TV campaign for the theatrical film, **NERVE**, as well as other AV sales and marketing materials including corporate reels and the **DIRTY DANCING** franchise, among others.

CREATIVE DIRECTOR - CARVE CREATIVE ADVERTISING**2013 - 2015**

Helped lead agency and build portfolio of YA marketing including award-winning campaigns for Lionsgate's **THE HUNGER GAMES** Franchise, **THE DIVERGENT** Series, Fox's **THE 5TH WAVE**, and **THE MAZE RUNNER** + oversaw TV AV including spots for SyFy's **THE EXPANSE**, **CHILDHOOD'S END**, **HELIX**, and **DEFIANCE**.

CREATIVE DIRECTOR - BIG PICTURE ENTERTAINMENT**2011 - 2013**

Helped lead and collaborate on projects including Fox's **LIFE OF PI**, **WATER FOR ELEPHANTS** and **THE HEAT**, Universal's **TED**, Paramount's **WORLD WAR Z**, Dreamworks' **THE CROODS**, and Sony's **LOOPER**.

SENIOR WRITER/PRODUCER - IN SYNC ADVERTISING**2006 - 2011**

Created AV advertising on campaigns from **AVATAR** and **X-MEN** to **DESPICABLE ME** and **THE KING'S SPEECH** + other independent cinema; for In Sync clients including Fox, Sony, Paramount, and Universal.

2019 Clio Entertainment Silver Award-winning Theatrical Integrated Campaign Reel:
JOHN WICK CHAPTER 3: PARABELLUM

2017 Clio Entertainment Grand Award-winning Theatrical Integrated Campaign Reel:
LA LA LAND

Slashfilm's "Most Effective Marketing Campaign 2014:
THE HUNGER GAMES: MOCKINGJAY PART 1"

These and other AV collaborations have garnered:
OVER 150 MILLION YOUTUBE VIEWS
MORE THAN 25 CLIO, GOLDEN TRAILER, AND KEY ART AWARDS



HISTORY

Additional experience in Development, Production, Post, Branded Entertainment and Music.

Interested in creative people, creative intelligence and creative storytelling;
Travel, food, art, design, photography, writing.

Los Angeles native. U.C. Berkeley graduate. Future enthusiast.

Loved coaching a team to the local Little League Championship...
The perfect prep for collaborating with talented, driven grown-up kids who make work fun.

A PICTURE TELLS A THOUSAND WORDS

PLEASE FIND WORK ON THESE + OTHER TITLES

AT THE LINK BELOW

